

# HALF YEAR REPORT & PLAN

AIM STUDY  
ASSOCIATION  
2020/2021



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# 2020 | 2021 HALF YEAR PLAN AIM STUDY ASSOCIATION

## PREFACE

Dear reader,

Thank you for your interest in learning more about the people, the work, and the goals of the AIM Study Association. As the 7th board of AIM, we are proud to present you our half-year report, followed by our second half-year plan. The half-year report covers how the Board and the Committees have realized their initial goals, while the half-year plan outlines how we hope to proceed going forward. Traditionally, AIM creates a full year plan as opposed to two half-year plans. However, due to the uncertain and ever-changing circumstances of the COVID-19 pandemic, we have made the decision to change this into two half-year plans.

Therefore, this document includes both the half-year plan and report. The plan, once approved at the Half-year Assembly, is effective until the end of this AIM year.

For additional information regarding the structure of AIM and its bodies, please consult the first half-year plan which is available on our website, [aimpple.nl](http://aimpple.nl).

We hope you enjoy seeing how AIM has progressed thus far, and what we have planned for the future!



### AIM BOARD 20/21

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## 20/21 YEAR PLAN

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## BOARD

*Year goals reflection***1. AIM Community:**

In keeping up the AIM community spirit, we have conducted live sessions over social media to facilitate easy-going interaction with AIM members. We have additionally conducted a very successful committee appreciation evening, where we all reflected on how the year had gone thus far and rounded off with a very intense round of the game Werewolf. Challenges for the Committees have also been distributed in order to spur committee bonding and bring the community together through humor. Moreover, we have facilitated engagement with AIM members by allowing opportunities for them to cast their vote on AIM Merch (scheduled to launch in Spring!), and the feedback is communicated to the Merch Committee. For the upcoming months, we plan to engage in creating more events on behalf of the Board, such as committee appreciation evenings, cozy Zoom for general AIM members, and in-person borrels if restrictions allow. Additionally, we plan to film and launch a video series in which AIM members can make their debut in celebration of the diversity within students of PPLe.



## 2. Digitalization

As outlined in the initial half-year plan, we started to improve AIM's digital structure such as its member administration, bookkeeping, and financial planning, as well as its social media presence. We made progress in all of these areas:

Promotion Schedule: One of the big changes that AIM undertook recently regarding the administration of promotion was to change the format of the promotion schedule. This new format increases efficiency and makes it easier for the Committees' secretaries and marketing officers to plan the promotion of their events in a coherent and organized way. This reformatting is based on a filtering system that increases the visibility of the various events and respective committees. Additionally, this grants the Board Secretary, Marta, an accessible overview, hence increasing efficiency whenever the schedule is consulted.

Bookkeeping and Financial Planning: We successfully reworked AIM's bookkeeping system in close collaboration with the Treasury Advisory Board (TAB) and all committee treasurers. The new system, as outlined in greater detail in the financial half-year report, allows for greater transparency by simplifying the excel structures and the Cashflow.

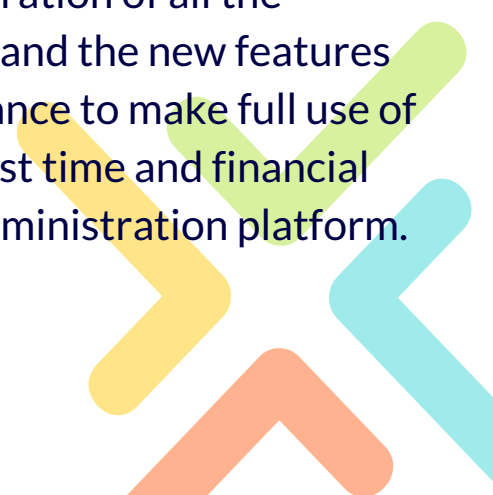




## HALF YEAR REPORT

Moreover, the new bookkeeping system is designed with the goal of decreasing the manual work for future AIM treasurers and secretaries thereby making the transition between different boards as convenient as possible. Lastly, the new budgeting guidelines will allow AIM to retain its financial stability in the long-term. The focus of the second half-year will be to design effective transition mechanisms between different AIM boards and develop a framework of explanatory supporting documents and templates. Next to this, we will work on technical questions such as how we can most effectively link the financial year report to the new budget of the coming year. Overall, we are well on our way when it comes to reaching this particular year goal and therefore confident that by the end of the year, AIM will have a newly set up and polished financial and administrative structure that is transparent and accessible to the new board, committees, and AIM members.

Member Administration: One of the goals this year was to find a new administration platform that would replace the current one we had, Congressus. However, with the help of the Advisory Board along with the extra time that this online academic year has provided, we were able to place more attention on Congressus and identify its core features that will help better organize the administration of all the memberships. Taking time to understand the new features and doing research offered us the chance to make full use of Congressus, without the need to invest time and financial resources into searching for a new administration platform.

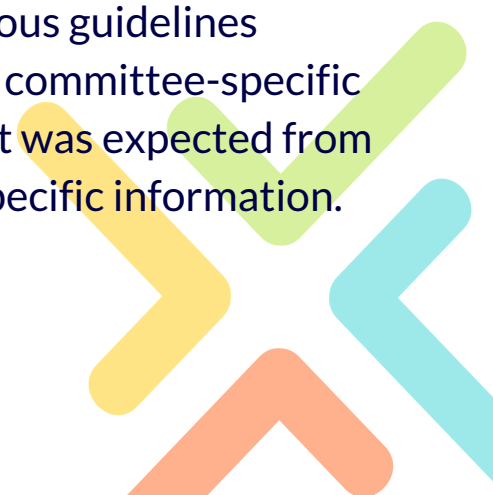


### 3. Rebranding

This year's AIM promotion followed our year goal of rebranding AIM 2020-2021 to the navy blue color. Overall, throughout all our platforms, members are able to identify AIM promotion given that it is primarily navy blue. This was done successfully thanks to the great work of all Committees taking into account AIM's brand identity. This was especially important this year as our social media presence is of primary focus since it was the main point of contact with all PPLE students.

### 4. Regularization

The very first step our Board took in order to regularize the transition was to put a particular emphasis on training the committees, especially since they had to deal with online settings. This began with a Kick-Off event where the Board met every committee and not only went over the committee-specific details, but also trained the new members on how their position duties could be executed best. This was done through personal meetings with the Board and each committee, followed by individual meetings between the committee members and their respective positions held by Board members. Also, toolkits were created with various guidelines summarized in one place. They were committee-specific and included information about what was expected from the committee, as well as position-specific information.



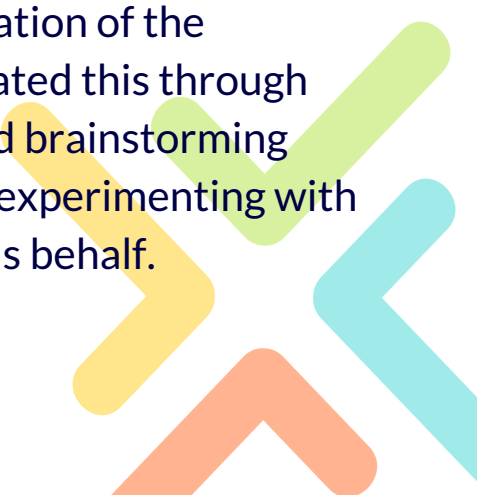
## HALF YEAR REPORT

These toolkits were distributed through the WhatsApp group chats that the internals created with their committees as well as committee members' emails. They were designed to be used as guidelines for a smooth start of the committee year.

### 5. Feedback

#### Feedback with committee members

We felt like feedback forms were a necessary step for our board, especially since we had very little informal communication with committee members available. Committee members were sent feedback forms that they could fill in anonymously to talk about their committee experience, as well as their experience with the board and association as a whole. This was used as a reflection baseline for us during our half-year reflection process. Overall, the feedback was rather positive and outlined a common understanding that the association is doing its best under the current circumstances. Many of our committee members expressed growing social difficulties while using only the online environment, namely Zoom, for their committee meetings and events. Hence, an interest in more creative projects online was expressed, which has the potential could not only solve participation problems but also increase the motivation of the committee members. We have facilitated this through dedicating more digital content-based brainstorming sessions in the planning process, and experimenting with video-based promotion on the Board's behalf.





## HALF YEAR REPORT

### Feedback within the Board and the Association

In looking back on the past half-year, as a Board we reflected on the individual performances of the six of us, outlining points of success and points of improvement for the future. This process helped us identify what has been working, what needs to be changed, and what advice must be passed onto the future Board members for next year. Moreover, we plan to conduct feedback opportunities for general AIM members, in an effort to hear what the members wish to see from AIM in the future, and what they have been enjoying so far. Both feedback within the Board and feedback from AIM members would help bridge the gap in personal connection due to the online platform that we are all currently limited to.



# HALF YEAR REPORT

## *External relations*

New book partner - Study Store: Due to Athenaeum Bookstore at REC closing down and canceling their contract with AIM, a new bookstore partner “Study Store” was found. With education being online and a number of students staying in their home countries, this new partnership allows our members to get their books shipped to any location around the world. The new partnership entails a 15% AIM Member discount for the books and a possibility to purchase some of the titles second-hand for cheaper.

Moreover, on the new Study Store and AIM webshop, students have a possibility to get their books at any point during the semester, an option to see the date of delivery for their order as well as a chance to contact Study Store’s customer support in case of any practical questions. Hence the establishment of this new partnership allowed us to digitalize as well as increase the level of transparency between the members and the new book partner, which we deem essential especially in the current circumstances.

Regarding the community relations and partnerships outside of PPLE:

While this year we did not have an opportunity to attend or organize any CoBo’s with other Study Associations, we instead focused on strengthening the existing relationships on a more personal level. At the beginning of the year, we met with the KalioPPE Board of VU and had joint plans to organize a borrel together.

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Although this was not possible with the new regulations, we continued to maintain a close connection with them, which resulted in more AIM and KalioPPE committee collaborations. Moreover, we are also maintaining close contact with the SES board and are looking forward to seeing our committees work together in the upcoming months as well as potential events at the end of the year. Lastly, we established new connections with the AUC board at the start of the year and are excited to work on joint initiatives.

Apart from finding a new book partner, we also continued to work with AISEC, TentamenTrainingen, and worked to expand the Can't Dutch collaboration to not only introductory Dutch language courses but also a course for students who would like to continue at an intermediate level. As some groups had some classes in-person, it also gave our members, especially some first-year students, a chance to meet each other and strengthen the AIM community feeling in external activities.



# HALF YEAR REPORT

## SOCIAL COMMITTEES

### Freshmen weekend:

- *Chair: Alla Molibog, Secretary: Nicolien Ruitenbergh, Treasurer: Oskar Krafft, External Commissioner: Eva Leliveld, Head of Activities: Conny Berka*

Freshmen weekend as a committee has shown great enthusiasm as soon as the possibility of organizing somethings was mentioned. We have great hope that if there is an option to organize something, they will jump on it and make the best out of it.

### Merchandise:


- *Chair: Anton Löwe, Secretary: Khyati Narang, Treasurer: Ann de Kanter, External Commissioner: Yomna Amir*

The merchandise committee is more active than it has ever been, providing a lot of products for members to enjoy. They have thus far ordered AIM masks and socks, and are working on designing two hoodies. There have been some delays in the deliveries, however, the members will surely be informed as more information is available.

### Party:

- *Chair: Zanti Dick-Read, Secretary: Gregory Carr-Allinson, Treasurer: Teresa Werner, Marketing Officer: Gabriella Overtveld, External Commissioner: Eivile Cakaite*

Party has shown adaptability when it comes to rethink concepts and self-reflect on what has been working well or not. The committee members show great energy during the events. We hope circumstances allow them to unleash their full potential before the end of their party committee term.



# HALF YEAR REPORT

## Third Year Weekend:

- *Chair: Thijs Römelingh, Secretary: Moe Sugama, Treasurer: Erdal Fere, Exeternals: Pelle Padmos and Arthur Guillaume-Gentil, Programme Officer: Luca Babovic, Marketing Officer: Sofia Morch*

Just like Freshmen Weekend, Third Year Weekend has been really good at coming up with alternatives despite the circumstances. They are prepared with a full plan that can be enacted immediately if the circumstances allow. We trust that if Third Year Weekend can happen, it will happen and be as good as it can be, given the preparation and experience of the committee.

## Welcoming:

- *Chair: Luisa Braga da Cruz, Secretary: Laure de Rooij, Treasurer: Minori Kawaguchi, Marketing Officer: Andreea Dogaru, External Commissioner: Karolina Dro*

The Welcoming committee has excelled in establishing a solid buddy system, with a lot of buddies and engagement between them. There are currently nearly 100 buddies signed up in total, both abroad and in Amsterdam. Regular events occurred, allowing buddies to have opportunities to connect, whether through Zoom or through in-person gatherings when restrictions allow.

## Yearbook:

- *Chair: Elisa Morand, Secretary: Niina Leppihalti, Marketing Officer: Zoe Gaspar, External Commissioner: Tim Dompeling, Design Commissioner: Kfir Morwood*

Yearbook, now up to speed, has been working and by now is almost done with the conceptualization and collecting inputs. The last few steps are the printing and distribution, which, given how they previously worked, is expected to go really smoothly.

# HALF YEAR REPORT

## Study Committees

### MUN:

- *Chair: Veya Mandapat, Secretary: Sofia Tryzub-Cook, Treasurer: Hans Wendland, External Commissioner: Juan Felipe Gavria*

MUN has been doing really well this half-year in establishing a community of MUN enthusiasts and giving them a space to practice their skills in a university context. Overall, the work of the committee is very gradually leading up to their final big project of the year - their own MUN conference. With a constant group of AIM members passionate about their events, we are excited to see the committee grow further.

### Academic:

- *Chair: Olga Slusarz, Secretary: Teresa Trapp, Treasurer: Angus Kerr, Marketing Officer: Vitor Esposel, External Commissioner: Ryan Dillmann*

Academic has been working towards executing ideas that allow people to not only practice their skills, but also think outside of the box. Even though they continued with the legacy of previous years with debate/discussion themed events, they have introduced a completely new concept of a literary festival, which, hopefully, is going to become a tradition for other Academic committees in the future.





# HALF YEAR REPORT

## Awareness:

- *Chair: Aimee Azambuya-Skoupy, Treasurer: Jolita Saveikyte, Marketing Officer: Yazan Azab, External Commissioner: Rozina Romsics*

Awareness committee this year is a new concept introduced to the AIM committees, as a merging of the previous Charity and Diversity committees. For this reason, they have been trying to find interesting and creative ideas for all of their projects as well as becoming a comfortable and open space for people to come together. Even though their initial ideas are rather restricted by the current circumstances, their enthusiasm keeps on growing.

## *Board Internal Relations*

As a Board, this half-year we have strengthened our relations with the Advisory Board and have gained significant inspiration and motivation, as well as administrative advice, from our group and individual meetings with them. The Treasury Advisory Board has likewise shown great support and we expect to continue these relations for the next half-year. We have also been in close contact with PPLE in order to navigate these times together, with at least two meetings month. During these meetings, we update each other, exchange ideas, and discuss future collaborations. Moreover, we are currently establishing our Application Committee for the establishment of the next AIM Board. Overall, the communication with AIM Bodies has been highly successful and we look forward to passing this experience onto the future board.



## COMMITTEES

### SOCIAL COMMITTEES

#### Freshmen weekend:

Having to deal with particularly tricky circumstances, the Freshmen Weekend (FMW) committee is looking for the right moment to start organizing their main event. There already has been a lot of rescheduling. Currently, the two options they are looking at is organizing FMW for the class of 2023 in the middle of June (and might start booking facilities with a cancellation policy), or doing it towards the beginning of next academic year, along with the Freshmen Weekend for the class of 2024. From the committee and the board's perspective, we decided not to bet on doing one big FMW for both years for questions of organizational feasibility and in light of potential restrictions.

#### **Intreeweek:**

- *Chair: Luisa Braga Da Cruz, Secretary: Andrea Martinez, Treasurer: Philippine Bourgeois, External Commissioner: Natalie de Beer, Marketing Officer: Talia Nazif*

The recently appointed Intreeweek committee is planning to organize an in-person Intreeweek for the class of 2024 to bond, get started with their new lives in Amsterdam and get to know Amsterdam better. There is also an ongoing discussion around providing the class of 2023 with an in-person Intreeweek option.



## HALF YEAR PLAN

### Merchandise:

The first part of Merch's half year is seeing their projects from the beginning of the year coming together. February is going to be synonymous with the launch of their first two products, the masks, and socks! Afterward, Merch will finalize the last steps to release this year's sweaters. There are going to be two designs, one of which had been launched previously and is back by popular demand, and one original design of this year's committee. Both sweaters are expected to launch somewhere around March. The next major launch for Merch is going to be the drop of an AIM water bottle, and we are currently negotiating possibilities in collaboration with Dopper. As announced by their year plan, Merch will round up the year by providing AIM members with the opportunity to buy their very own cardholder.

### Party:

Party committee's first job this half-year is to work towards digital content that can be posted on AIM's social media for members to enjoy and remember. The very first video is a "2020 Highlight Video". It is intended to foster reflection among those who are featured in the video and those who would like to enjoy it. Towards the middle of March, Party is gonna do their second collaboration of the year with the MUN committee, to offer members an opportunity to show off their persuasive skills and knowledge while having a good time with a chilled drink in hand (got to keep the balance!).




## HALF YEAR PLAN

Party's second digital content idea is to release a Cocktail preparation video for members to replicate at home while in lockdown. This video is planned for the end of March. Still building on the idea of doing digital concepts, the Party Committee will do a compilation of the craziest videos PPLE students have on their camera roll, offering rewards to the people with the best videos. Prizes will be in the form of vouchers, tickets, drinks, etc. By the end of May, Party is looking to organize their first in-person event. The concept is to organize a scavenger hunt through the city of Amsterdam that people can do in small groups defined by the applicable regulations from the government. This will give everyone a chance to explore spring in (finally) sunny Amsterdam while meeting new people and, hopefully, finding new friends. And to round off the academic year, the Party committee is planning on organizing a boat party at the end of June (if regulations allow) for everyone to properly say goodbye to this weird year and raise their hopes up for a better university year awaiting in the future.

### **Third Year weekend:**

Similarly to FMW, Third Year Weekend committee (TYW) has put their plans on hold until we have more information about what the future holds. The only option for them would be to do it in June, due to the fact that current third years are likely to not be in PPLE nor Amsterdam anymore next year. TYW budgeted to do some cancellable bookings for basic things (accommodation, food, transport), and if regulations were to relax they will promptly work towards that.



## HALF YEAR PLAN

### Welcoming:

Welcoming's event, at the end of March, is going to be a Netflix party with the buddy system, where the buddies will get to watch a movie together and discussing it afterwards. Closely afterwards, the Welcoming Committee is going to organize a Museum art day, giving buddies the opportunity to explore Amsterdam's finest museum together, a social yet culturally enriching experience. At the end of April, buddies will get to go thrift shopping together. Welcoming will provide people with disposable cameras and we are looking into the possibilities of providing them with vouchers to enhance everyone's experience. Towards the end of May, Welcoming is going to organise an afternoon in the park (potentially spread across multiple parks if regulations don't allow). The idea is to have buddies connecting while relaxing and hopefully sunbathing. To wrap up the first year of the buddy system, welcoming is going to make sure everyone leaves with good memories. For that, they are planning on renting a few boats and offering buddies a chance to roam through the canals of Amsterdam before saying goodbye.

### Yearbook:

Yearbook is already done with the conceptualization of their yearbook as well as collecting most of the input. The last few steps are printing and distributing it, to make sure everyone leaves PPLE with the best yearbook possible



# HALF YEAR PLAN

## STUDY COMMITTEES

### MUN:

The main goal of MUN plans this half-year is leading the pathway to the big inter-university MUN Conference. For this there is a preparation round planned about the technicalities of MUN and a Mock conference as a practice round. These events leading up to the main Conference are meant to prepare people and make them feel the most confident and comfortable in their MUN participation abilities. This half-year for the MUN committee is putting together all of their work with the workshops from the first-half year and materializing it in a proper MUN style.

### Academic:

Academic Committee this half-year is striving for giving people possibilities to get involved in mind-stimulating activities, such as a panel discussion and public speaking event. However, the main goal this half-year is defending the PPE debate cup, obtained by the Debate committee last year, which delegated PPLE students that won a PPE debate cup at the Vrije Universiteit Amsterdam. Academic plans to continue this tradition and now organize the debate cup at UvA in collaboration with VU. For this they are not leaving the debaters unprepared and organising a workshop to practice and improve debating skills that could grant them best possible results during the tournament.





## HALF YEAR PLAN

### Awareness:

This half-year for Awareness is marked by the focus on bigger projects and ideas regarding their committee theme. For that they are planning to showcase different charitable organizations in order to make AIM members aware about the possibilities for donations and vacant volunteering spots. Additionally, having their podcast and talking about pressing issues is another one of their plans. This half-year for them is all about utilizing platforms through which different projects could be executed



# HALF YEAR SCHEDULE

## MARCH

6/3 MUN Mock  
Conference

8/3 Woman's Day  
Commemoration

10/3 Academic Panel  
Discussion

14/3 MUN PubQuiz

30/3 Netflix Party

## APRIL

8/4 Debating  
Workshop

10/4 Museum Art Day

18/4 MUN Big  
Conference

23/4 Career Event

27/4 Thrift with us

30/4 Party GoPro  
Awards

# HALF YEAR SCHEDULE

## MAY

13/5 TEDx Academic

16/5 Afternoon in the  
park

28/5 Participants  
appreciation

29/5 AIMazing Race

## JUNE

5/6 Inter Uni Debate  
Cup

10/6 Board Borrel

12/6 Clothe  
donation/swap

17/6 Boat Party

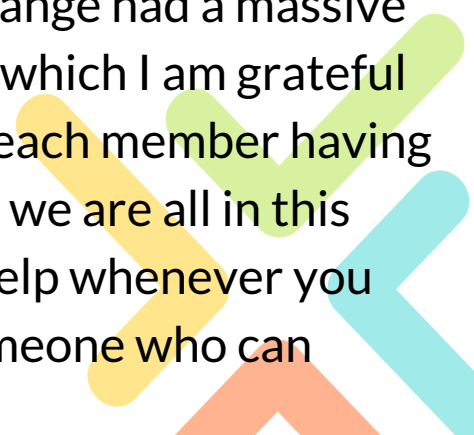
24/6 Afternoon in the  
boat

## Neira - Chair

The past half-year has personally been marked by an evolving perception of what it means to be a chair. My first task was facilitating a bond through zoom while maintaining structured meetings, which luckily went quite smoothly. However, I came to discover that the nature of the chair position is very much behind the scenes, with a mainly facilitatory focus, which eventually led me to find myself searching for tangible changes and output I could additionally produce. The position also requires lots of thinking one or two months in advance (for example, the Half-year GA was planned 2 months in advance, as a 10+ step procedure, in order to make all our deadlines leading up to it). Eventually, I needed a change to be able to comfortably think in advance but also be present for the Board. Thankfully, a reflection session during Board Weekend gave me a better overview of everyone's needs and feelings towards each other as board members, and I had an indication of what I could change in order to achieve all of our goals as smoothly as possible while keeping the process enjoyable. The small changes include setting stricter deadlines, outlining guidelines for the board, making the meeting agendas more interactive, and changing up the order in which we conduct meetings. Of course, there are always further points of improvement, and moving forward I plan to experiment with bringing in new traditions and trying out different meeting and event planning styles. No matter what, I can safely say that as a board we have become a family, and there is no one else I would rather go on this journey with. I look forward to the next half-year full of excitement and gratitude <3

## Marta - Secretary

As secretary, this year more than even has been an interesting journey to grasp a hold of. Now more than ever the whole reputation of AIM as a study association run by students for students relies almost exclusively on promotion. All the committees' marketing officers as well as me have felt the weight of that this online year has brought us. In terms of AIM's brand image, there have been some moments of pressure to make sure to promote zoom events the right way to incentivize people to come to the events. However, despite this I am incredibly proud of what we have accomplished so far, amounting to 26+ events where each committee tried kept the AIM community alive. Personally, throughout the first half of the year I think I tended to work too much by myself, involuntarily not asking for help in times of need when everything got a little bit too much. However, after the Board weeked, I was encouraged to voice my struggles and find a solution to make the secretary position easier by working along with Oskar and re-structuring the promotion schedule (I owe him a beer or maybe two). This simple change had a massive impact on my day to day workload which I am grateful for. From this I learnt that despite each member having their own position and role in AIM, we are all in this together which means asking for help whenever you need it because there is always someone who can provide you with valuable input.



## Oskar - Treasurer

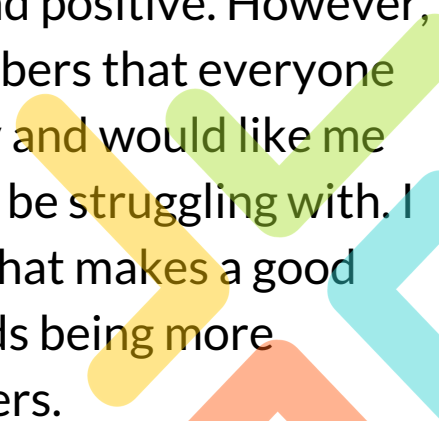
For me, the first half year has been continuously linked to the feeling of not really being in control of the finances. Rough thing to say as the board treasurer of the association, I know. However, it has not been as bad as it might sound. I understood the rationality of the bookkeeping system and handling the day to day treasurer work came relatively easy to me. On the other hand, I continued to question the broader principles behind AIM's bookkeeping system and budgeting. This has led me to rework this system and set up new budgeting principles over the winter holidays. Now I feel fully in control. One thing that I do regret is not keeping a closer contact with all the committee treasurers. There has been way less work for the treasurers compared to previous association years, however, there is still a lot to work together on or talk about. This is something I want to change during the next semester. Lastly, I'm really grateful for the amazing group of friends that I share this board year with. It would be not half as fun without you <3





## Claire - Internal Social

Overall, I am very happy with how everything turned out this year and what we managed to put out there as an association. I couldn't be prouder of the team and how everything is turning out. At a personal level, I think my performance has been satisfying, however there are some clear points of improvements that I do see for the future. Firstly, I am aware of the fact that it is not part of my personality to be particularly assertive or "bossy". I started the year deciding that I wanted to leave committees as much freedom as I could, while constantly keeping in check with them. My goal was to have information that I could transfer to the board, so that everyone in the association knew what was going on. I intend on keeping that as part of my job, but I think there also needs to be more directions and more direct feedback from me directly. I should stop seeing myself as a mere bridge between social committees and board, and also realise I have a decisional impact on both. Therefore, I plan on vocalising my opinion more to the committee, while leaving them flexibility to work around their events. Secondly, I pride myself to try to be a reliable team member, always trying to be there and positive. However, I've heard from the other board members that everyone would appreciate more transparency and would like me to open up more about things I might be struggling with. I fully understand that this is part of what makes a good team, and will therefore work towards being more "tangible" for the other board members.



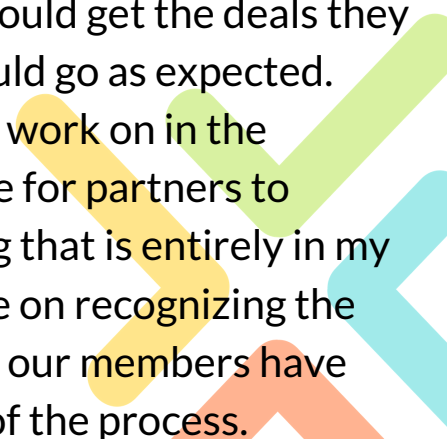
## Guoda - Internal Study

As much as this past half-year was rewarding given the number of events we have had and the progress we have made as an association, I believe that it was so not without struggle. Being an internal in the settings and circumstances that we live in currently demands extra time devotion to details and strategies on managing the committees and keeping close contact with the chairs while not being too intrusive. What could have been a quick chat in the Board room with a cup of bitter university coffee has now turned out to be lengthy messages on Whatsapp or clarification calls that are always about work related topics. The personal connection I wished to develop with the committee chairs to guide them in the right directions was (and still is) rather hard to create through screens. Hopefully, for the next half year I could find a more distinct balance between supervising and building a bond that is based on transparency and impersonal communication that allows me to improve in my position and them grow in theirs. Yet, I believe this struggle to be a blessing in disguise, which will, hopefully, allow me to consider new ways of approaching my position now that I am completely used to it.



## Lukrecija - External

Although my position on paper is considered to be the most independent one, I recognized that it does not necessarily have to be. I tried to be not just present, but active in the other board members' daily tasks or projects. Throughout this process, I was also learning to balance between when to let go some of the details or when to stop and make it visible. However, I think that one thing I could improve based on my fellow board's reflections is letting them be part of my work process more (I guess that's where the independence comes in), even if it is just updating them about my chains of emails. This process includes reminding myself that tangible results are not the only ones worth mentioning as well as recognising that including the team more into my work is not a burden but rather a way to keep each other's spirits up and be more accountable. Throughout the first half of the year, I was also mentally preparing for different kinds of scenarios in case things do not go as planned - if a partner said no last minute or if they were not able to fulfil their promises. Overall, I believe I managed to take on those scenarios quickly and come up with effective solutions, hence mitigating the consequences for the students. This included having to find a new book partner, Study Store, set up a contract and webshop with them in around a month. During this process, I found myself in constant motion of handling situations that are in my control as well as outside of it. I was trying to take on things beyond my reach so that our members could get the deals they deserve, which of course not always would go as expected. However, something that I would like to work on in the upcoming months is allowing more space for partners to mitigate their own problems - something that is entirely in my control. I want to place more importance on recognizing the problem solving pace of our partners, so our members have more concrete information at the start of the process.



## To the Reader

*Thank you for your interest in AIM's developments and future plans for the year 2020/21. You are welcome to contact the Board members for any questions you may have.*

*We are looking forward to continuing this journey with the AIM community and have had an unforgettable time thus far.*

*Sincerely,*

***The AIM Board***  
***2020/21***

