



AIM PPLE
STUDY ASSOCIATION

YEAR PLAN

AIM STUDY

ASSOCIATION

2019 - 2020

Shinouk Ettema
Daniel Kraamwinkel
Fanny Dreyer
Cathi Gentzke
Mathilde Rouvillois
Carolina Kerstnig

PREFACE

Dear reader,

We, the **sixth Board of AIM** are proud to present our **Year Plan** for the upcoming academic year: 2019/20. In this Year Plan, you will find our **overall year goals, personal year goals and an overview of the plans of all committees**. You will also find an overview of the association which explains our general structure. Then there is a **calendar** with all of the amazing events that are planned this year. The bodies that AIM consists of are thirteen committees, an arts and three sports teams, the Board, the Presidium, the Advisory Board and the Treasury Advisory Board.

The Board oversees the **committees**, which are the centrepieces of our association. A committee generally consists of three to five members: the chair, the secretary and the treasurer are the core positions, which are supported by the positions of external commissioner and marketing officer. All current committee members were carefully selected in an application procedure, which consisted of a motivation letter and an interview with two Board members. After having participated in a Committee Workshop and receiving guidelines, the committees are in charge of organizing AIM events, which welcome all AIM members.

The Board is made up of six members: the Chair, the Secretary, the Treasurer, the Internal Commissioner Social, the Internal Commissioner Study, and the External Commissioner. The Year Plan is written and realized by the Board. The Board will keep an overview of the members' interests and supports all committees to make sure they are able to realize their year plans.

The Presidium organizes the three General Assemblies, in which all AIM members are informed of the association's plans and progress. To safeguard the democratic process, the members vote on the plans presented by the Board. The **two advisory organs** advise the Board throughout the year; the **Advisory Board** on general Board matters and the **Treasury Advisory Board** on financial matters. Furthermore, they present their advice on respectively the Year Plan and the Financial Year Plan, which is created by our Board Treasurer: Fanny Dreyer.

We hope you enjoy reading our plans for the association year of 19/20!

AIM Board 19/20

Shinouk Ettema
Daniel Kraamwinkel
Fanny Dreyer
Cathi Gentzke
Mathilde Rouvillois
Cara Kerstnig





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YEAR GOALS

AIM Teams

AIM Sports and AIM Arts

We believe that with the creation of the arts community and sports teams, we will provide more opportunities for our members to be creative and athletic. That is, a creative AIM Arts community. Moreover, we will include sports teams: **AIM Hockey, AIM Football and AIM Women's Soccer.**

AIM will play the main role in the **financial establishment** and will be the **promotional platform** of both entities. The AIM Internal Commissioners will be in touch with one coordinator/team leader of each of those newly established entities in order to enable and sustain their establishment and growth.

We believe that AIM provides a great **opportunity for creative and sportive members** to connect. To support the artsy side of AIM, we will create a platform enabling our members' talents to flourish, namely the AIM Arts Community. This would include both music and visual arts. Interested AIM members will be free to join in and contribute their talents. Regular practices and meet-ups will be used as creative platforms to work towards **concerts and exhibitions.** As for the sports community, we will make sure all the above-mentioned teams consist of sufficient players through promotion and the encouragement of team spirit. Also, we will ensure they have the necessary gear for **weekly practices.** In order to strengthen the AIM and PPLE spirit and our relations with other associations, we will support the teams by reaching out to other associations to compete against them in **friendly games and tournaments.** Further, we will promote such games among the rest of our members so they can also come out and show their support for the community.

Through establishing an AIM Arts and AIM Sports teams, we hope to create an environment in which our members can further **unite** amongst each other. As their hobbies and interests will be incorporated into the association, they will also develop an even greater feeling of **identification** with AIM.

Community Spirit

Strengthening the Community Spirit within AIM

Our second goal for the upcoming year is to **enstrengthen our community spirit** within AIM. Firstly, we will facilitate and strengthen the connection **between all years.** This will be achieved by having as many representatives of all years in committees to make sure all interests are reflected in the planning of our events. We believe all years can benefit from exchanging each other's experiences and their connection provides a great value to the overall AIM Community. We will also make sure our **committee members, as the centrepieces of our association, will feel appreciated by the rest of the members and the AIM board for all their efforts.** To achieve this, the Internals will organize committee appreciation events. The board room will be a platform for this connection as we will have an open-door policy throughout the year. This is supported by occasionally providing snacks and coffee to make all members feel welcome to connect, ask questions and raise concerns. Thirdly,

we will ensure the creation and **maintenance of links between students and the PPLE faculty members**. This can be achieved by the organization of events in collaboration with PPLE such as for example a student-tutor or major borrel. Lastly, in collaboration with PPLE, we will set up an **alumni network** for PPLE students. Most PPLE students are still unsure about their future path after PPLE and would appreciate the guidance and support. The network can be used as a platform to connect with alumni, share experiences, opportunities and other valuable assets for current and past students.

Previous Year Goals

Further engaging with previous Year Goals

The third year-goal entails that we will further engage with certain goals that were set up by the fifth board, and finally with one created by the fourth board of AIM. The main points we will engage with, are the professionalization of AIM, the expansion of the community relations outside of PPLE for our members, improving the identification with AIM and creating a long term vision for AIM. We will achieve this by working on specific focus points.

The first point we will improve this year is **the professionalization of AIM**. Firstly, we will professionalize the webshop. The current webshop of AIM is at a tolerable level considering the use for our members, however, it is not ideal. The handling for the board and the committees is very inefficient. We will find a new medium that is easy to work with and saves time. Secondly, we will improve our website. A good base was made last year, however, at this stage, there is still improvement to be made. First, we will improve the content of the website. Also, the general layout will be more frequently updated and polished.

Now, we will turn to the **expansion of the community relations outside of PPLE**. This will be an expansion of the idea of last year's board to further engage with the strengthening of a sustainable structure within AIM. We will accomplish this by enlarging the network of relevant study associations, faculty- and non-governmental organizations AIM is affiliated with. We aim to do so by reaching out to these external parties, establishing a connection and organizing events in collaboration with them. This will help to further solidify the structural network which our association can build on in the future.

Furthermore, this year we will **increase the benefits for our members on membership cards**, which were introduced last year. By introducing membership cards the fifth board raised membership awareness and simplify the claiming of benefits and discounts provided by our partners. This year we want to personalize the membership cards even further by looking into the possibilities of equipping them with a personalized QR code in order to eventually connect them to the AIM webshop and increase their purpose even further.



Lastly, the 4th board of AIM, in their general year goals, introduced the practice to hand over the white paper they created for their successor before the beginning of summer in order to smoothen and **ease the transition for them**. We want to take up where they left off and create AIM's first multiple-year plan. This is beneficial for the association as well as its board members, as they do not only receive guidance on position-specific matters but it also creates a coherent vision for AIM over the next three years.

Multiple Year Foundation
A long-term vision for the Association

Following from the engagement with previous year goals, we want to establish a **foundation document for future years**. This document will entail a general vision for the association for the coming three years. Furthermore, it will describe the current state of affairs and the most important developments within the association.

This vision will be written down for the following three years, in collaboration with two delegates from the 4th, 5th and 6th board of AIM. This is an important step in professionalizing the association, as it gives future boards a guideline of the general goals of the association. **It enables sustainable growth and development** by providing stability. The general visions in this document will be supported by feasible ideas of how to execute these multiple-year goals, but the specific year goals will be formulated by the 7th, 8th and 9th board of AIM.

Furthermore, this document will be **revised** with every new board at the beginning of their association year. Also, at the Nomination Assembly members are able to bring amendments forward, which are then voted upon by the members.

DESCRIPTION OF THE BOARD

In the following section, one page is dedicated to each board member. There, every board member with his or her **main tasks and responsibilities** as well as their personal year goals is shortly introduced. These **personal year goals** are an indication of what the respective board member wants to achieve for themselves within the association while **tying into the general year goals** established by the board as a whole.



Chair
Shinouk Ettema



As the Chair of AIM, I have the responsibility of keeping **the overview** of everything that happens within the association. More specifically, this entails having regular contact with PPLE, by having at least one monthly meeting with both Communications as well as the Dean. By streamlining what we both are doing, the collaboration between AIM and PPLE can be further improved. Furthermore, I ensure that **our members' interests** are represented by keeping in mind what is best for the association. **Internally**, I draft the meeting agendas alongside chairing all our meetings, keep track of the assigned tasks of the other board members and assure that all board members function well both within, as well as outside of AIM.

Personal year goals

Building a solid foundation for future years

Tying in to the fourth year goal, I will strive to make the association more **future-proof** by creating a stable foundation for the years to come. This needs:

- The creation of a multiple-year plan in collaboration with the 4th, 5th and 6th Board.
- Keeping the AIM board accessible for all students, by advocating for better board grants for future board members.
- Addressing the increasing workload on AIM Board members with PPLE.

Approachability

The AIM Board should keep in **close contact with the members**, ensuring that they feel heard and their interests are represented. As Chair, I will encourage this goal among the other board members. In order to do this we should all:

- Be present at all events and socialize with all years.
- Enforce the open door policy of the Board Room.

Board well-being

To make sure the association runs smoothly, I will make sure **all board members are able to function** to the top of their abilities. To realize this, I:

- Start every meeting with a round of personal updates, and schedule a personal meeting if necessary.
- Encourage the use of the Advisory Board, and schedule at least three group meetings throughout the year.
- Plan bi-monthly group evaluation meetings, specifically focusing on group dynamics.
- Take over or reassign tasks to other board members if necessary.
- Plan (at least) once a month an external activity for the board members.



Secretary
Daniel Kraamwinkel



As the Secretary of AIM, I have three major tasks: **communication, promotion, and administration** of the association. I handle our general email account and I am the first point of contact for the PPLE Student Desk and Athenaeum. I have the responsibility for all of AIM's social media accounts and must keep an overview of the promotion of all committees at all times as well. Furthermore, I am responsible for writing down the minutes during the Board meetings, organizing the Board drive and keeping our calendar up to date. Finally, I carry the responsibility for our webshop and our website.

Personal year goals

Comply the administration with the GDPR

To further professionalize AIM, as articulated in year goal three, I will make **the AIM administration comply with the GDPR guidelines** and ensure the data of our members is handled discreetly. This will be achieved by:

- Implementing a **new medium** for the administration
 - I will use Congressus Plus to process and handle all the data of the association to ensure the privacy of our members and the safety of their data.
- Ensure that all the administration will be executed through **AIM accounts**
 - I will make sure that both, the Board and the committees must handle all AIM related businesses through our official AIM accounts.
 - I will personally take the responsibility to check on the committees regularly to ensure they comply with this rule.

Optimize the efficiency of the webshop

My second goal for this year is also focused on the professionalization of AIM. At this point, **AIM's webshop** is not as user-friendly as it should be, while also being inefficient for the association (eg. processing of AIM ticket sales has to be done manually). I will improve this by:

- Finding a **suitable replacement** for our current webshop
 - The new webshop must be as automated as possible to save time.
 - The webshop should never sell more tickets than we put into stock.
 - The webshop must be user-friendly for our members.



Treasurer
Fanny Dreyer



As the Board Treasurer, I am responsible for the financial side of the association, either coming directly from the Board or overseeing and approving the budgets of our committee treasurers. Be it for a party or for an academic debate - I must make sure that **the money flow runs smoothly**, that we are always up to date, know our incomes and spendings so that **everything can be justified**. Additionally, it is also important that other board members do not make financial commitments that the association cannot fulfill, therefore it is crucial to keep a **transparent** flow of information within the board.

Personal year goals

Member Acknowledgement

The AIM Community is growing. Within the first month 180 first years decided to join the fun. I want them and the already existing members from previous years **to feel their money's worth**. In the end, we want them to be happy because the members make the association and the community to what we are - an extended fa(i)mily.

- The More, the Merrier
 - When constructing/approving budgets, I want to provide **the best money allocation possible**. My priority will always be using the money to benefit the greatest number of members.
- Providing **Transparency** of our spendings and income
 - Members have access to our budget in the Members' Archive, where they can find an overview of how we make use of their contribution to the association with having bought the membership.

Update the Membership Renewal System

Tying into our Third Year Goal, I want to **build onto previous visions**. In order to make the transition between the academic years and the consecutive boards even smoother, we will:

- Find an **online membership renewal** form which allow people to sign up with one click in the process of buying their AIM membership (less work for the members and AIM's administration).

Guide my Committee Treasurers to work efficiently, fairly and logically

From a financial point of view, none of the events could be organized without the committee treasurers. This is why it is very important that we are all on the same page and find an **efficient work - and communication flow**.

- I will clearly communicate my expectations in the beginning of the year and explain how we can achieve this together. I have three white papers for budgeting (partially taken over from previous years) that explain the AIM money rules, my personal expectations, the general expectations from a treasurer and what has to be considered when budgeting.



Internal Social

Cathi Gentzke



As the Internal Commissioner Social, I am in charge of the following committees: Party, Sports, Merchandise, Yearbook, Third Year Weekend, Intreeweek and Freshmen Weekend. I will be the first person of contact for the committee members on top of being their spokesperson within the Board. This means I will support the efforts of the committees by answering their questions and giving updates to both parties about what the other is up to. This will range from providing emotional guidance to finding last-minute solutions and helping out wherever needed. I will also have an overview of the newly established sports teams: AIM FC, AIM Women's Soccer and AIM Hockey. My main goal is to create a transparent, efficient and supporting relationship between the Board, our committee members and team captains.

Personal year goals

Creating a welcoming Atmosphere

It's important to me that **our committee members feel welcomed and supported** when they're in contact with AIM and when they're working for, or enjoying one of our events. I will achieve this by:

- Being as approachable and easily reachable as possible
 - I will provide them with my phone number to call or text me whenever needed.
 - I will make sure that our open-door policy for the Board Room will be enforced in order to make them always feel welcome.
- Showing motivation and appreciation
 - I will emphasize how excited we are for their events beforehand and send them thank you messages afterward. The Internal Commissioner Study and I will also continue the tradition of Committee Appreciation events.

Efficiency

Another goal of mine is that **the committees have everything they need to work as efficiently as possible** to get the most out of their efforts. I will achieve this by:

- Establishing open and honest communication with the committees
 - I will always be transparent and stay in constant contact with all committee members in order to understand their process and problems.
- Ensuring a smooth transition process
 - We will provide all committee with relevant contacts from the previous year and hand out white papers in due time.
- Balancing formal with casual communication. It is important to not only ensure the flexibility of the committees but to also set justified guidelines.
 - I make sure that all of the committees' ideas are taken into consideration.
 - We will provide a committee guideline document at the beginning of the year.



Internal Study
Mathilde Rouvillois



As the Internal Commissioner Study, I will be overseeing all the **study-related committees** that are part of AIM. I will be in charge of the following committees: AIM Academic, AIM Charity, AIM Debate, AIM Diversity, Dam MUN and AIM Travel. This means, that I will be working on **creating a close link** between the AIM Board and the different committees. As part of our general year goals, we have already started the AIM Arts Community, of whom I will also be in charge.

Personal year goals

Approachability

My first goal is to be as **approachable** as possible to everyone, but especially to our committee members. As I will be the committees' first point of contact within the AIM Board, I aim to make it as easy as possible for them to reach out. Therefore, I aim to:

- Create **clear communication channels** to communicate regular updates, through Whatsapp.
 - On a daily basis: text me personally or on the committee group chat
 - In case of emergency: they can directly call me
- Be **available at all stages** of the organization of an event, and attend as many events as possible.

Ensuring a smooth Transition

In relation to our second general year goal, I want to improve the **transition process between committee generations**. A smooth transition is key in order to start the year well and learn from past mistakes. This will be achieved by:

- Ensuring that white papers will be handed out to the new generation in due time.
 - Whitepapers are vital for a better understanding of the roles within the committees and laying out the opportunities for the upcoming year are.
- Creating a link between the two generations to **increase experience sharing**.
 - Creation of group chats including at least one old committee member
 - Organize transition meetings if needed.

Provide a Safe Environment

My final goal for this year is to **provide support and a safe environment** for the committee members to develop themselves. Although being in a committee is a lot of fun, it can also be stressful. I will make my experience as a committee member available to the committee and use it as a tool to support. I wish to make this possible through the following:

- Individual meetings with committee members to discuss their progress within the committee.
- Organizing committee appreciation events for all committee members in collaboration with Cathi, our Internal Social.



External Commissioner
Carolina Kerstnig



As AIM'S External Commissioner, I will be the **first point of contact for all external parties** which currently are, or in the future wish to be, involved with AIM. Consequently, I will be the **link between AIM and other Student Associations** when it comes to our committees wanting to collaborate - or AIM wanting to retain or establish a good relationship with them. However, the collaborating parties are not solely limited to other Student Associations but **also include companies, NGO's and partnerships**; selected on the basis of the benefit they can bring to our members and the association as a whole.

Personal Year Goals

Increase valuable external benefit for our members – Quality over Quantity

Tying into our third general year goal, strengthening the already established structure of AIM, I aim to **provide even more external benefits to our members**. This will not only increase the well-valued outlook of current members on AIM, but also serve as an incentive for current non-members to join our association. Therefore, I will:

- Establish at least three new relevant short- or long-term relationships with external parties. Some of these could be:
 - **Athena Summaries:** An organization offering high-quality course summaries for a reasonable price.
 - **A beverage company** sponsoring events such as the Freshmen Weekend, the Third Year Weekend and the Member Appreciation.
 - **Study Association Off-Screen:** Study Association of the studies Media & Culture (NL), Media & Culture (EN) and Media & Information at the UvA.

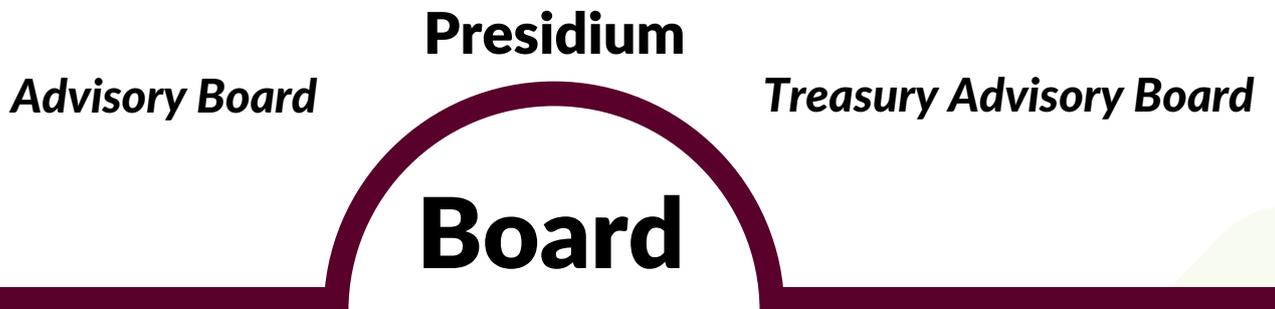
Facilitate the cooperation between external parties and AIM members

Furthermore tying into our third general year goal, I would like to focus on the possibilities regarding an **increase in profitableness of the AIM membership cards**. As of last year, AIM membership cards have been created, to give members a physical object asserting their belonging to the association and to provide them with a number of discount deals. However, these Membership cards could be of even bigger value, which is why my main goal for the membership card is to

- Explore the possibilities of equipping the AIM membership cards with a **personalized QR code**, which could not only be **scanned at our partnership locations** but could also **be connected to AIM Webshop** purchases.
 - Therewith, the AIM Membership card would gain purpose as it could, for example, serve as an entrance ticket to AIM parties.



AIM BODIES



Chair

Secretary

Treasurer

External Commisioner

Internal: Social

Internal: Study

- Freshmen Weekend
- Intreeweek
- Merchandise
- Party
- Sports
- Third-Year Weekend
- Yearbook

- AIM FC
- AIM Hockey
- AIM Women's Soccer

AIM COMMITTEES

- Academic
- Charity
- DamMUN
- Debate
- Diversity
- Travel

AIM TEAMS

AIM Arts



AIM COMMITTEES

Study Committees

Academic

Members

Chair: Christofer Talvitie

Secretary: Martijn de Boer

Treasurer: Hazel Cranmer

External commissioner: Maria Ani

Marketing officer: Alin Hampau

Committee Description

The purpose of the Academic Committee for this year is to provide students with the opportunity to engage in current academic and global topics. We plan to host academic-related events, but make them interactive and bring in a social aspect as well. Events will be held throughout the year, with at least one every block.

Key Events

- Panel Discussions
- Movie Screenings
- Day Trip to ICC Academic
- Newsletter including essays written by PPLE students

Charity

Members

Chair: Marie Rosenfeld

Secretary: Kenza Leclere

Treasurer: Joana Prochaska

External commissioner: Zita Koseras

Marketing Officer: Flavia Ginefra

Committee Description

The purpose of this committee is to encourage PPLE students to take part in making the world a better place, by organizing regular events that would stimulate their philanthropy and place it at the core of their university experience.

Key Events

- Punctual Missions
- Clothing Drive
- Christmas Shoe Box Donations
- Bake Sale
- Pub Quiz

DamMUN

Members

- Chair: Tiuri van Megchelen
- Secretary: Elena Ciascai
- Treasurer: Thais Ayuso Deshmikk
- External commissioner: Nicolaas Schölvinck

Committee Description

AIM DamMUN is a committee dedicated to engaging PPLE students in Model United Nations (MUN), by bringing together a community in and around PPLE, promoting and facilitating participation in MUN-conferences, and ultimately hosting a conference of our own. Through these extracurricular activities, we will provide a fun environment for students to experience international politics, improve their public speaking, and make friends of many different backgrounds.

Key Events

- Kick-Off Introduction Workshop
- Attending Conferences

Debate

Members

- Chair: Emma Delcayrou
- Secretary: Stefania Pila
- Treasurer: Oskar Krafft
- External commissioner: Zineb Badidi
- Marketing officer: Katharina Buchsbaum

Committee Description

The Debate Committee focuses on a better understanding of argumentation and rhetorics through events that imply an exchange of ideas on topics of interest for the PPLE community. All activities differ from one another and aim for a better understanding of the debating concept.

Key Events

- Opening Event
- Debate-based Game Night
- Masterclass
- Closing Debate



Diversity

Members

- Chair: Sam Atherton
- Secretary: Juliette Auffret
- Treasurer: Thomas Riedlsperger
- Marketing officer: Jip Boskamp

Committee Description

The diversity committee aims to educate and encourage a well-rounded understanding of 'diversity' within the PPLE community by hosting and organizing events that allow students to celebrate their differences and those of others. We plan to utilize social media platforms to keep the PPLE community well informed about issues around the world having to do with diversity, as well as providing students with the opportunity to suggest changes and share their art. Hopefully, this year's committee can help raise awareness about what diversity really is while still having loads of fun.

Key Events

- Cultural Valentine's Day
- Half-Pride Borrel
- Fashion Show
- Movie Night
- Potluck

Travel

Members

- Chair: Hendrik Gnad
- Secretary: Ece Cevizci
- Treasurer: Robert Lange
- External commissioner: Fanni Kelemen
- Marketing officer: Neira Dziho

Committee Description

The intention of this year's travel committee is to organize academic and explanatory trips that allow the PPLE students to experience the local cultures of places. Our trips are designed to be educational but also allow everyone to take a break from the workload of PPLE and re-energize.

Key Events

- Weekend Trip
- Spring Break Trip
- Hitchhike Trip 2020

Social Committees

Merchandise Committee

Members

- Chair: Nicoletta Koch
- Secretary: Sofia Sorvillo
- Treasurer: Arthur Guillaume - Gentil

Committee Description

The AIM Merchandise committee is all about providing useful yet trendy accessories to the PPLE public. The merchandise committee is very enthusiastic about representing PPLE the best way possible. We want to incorporate the ideas of interested students by creating surveys and focus groups to decide which designs fit our community best. And as Coco Chanel said: "La mode se demode, le style jamais."

Third Year Weekend Committee

Members

- Chair: Scott Reid
- Program Manager: Josephine Lang
- Treasurer: Vince Rijnberg
- Director of Promotions: Johannes Grimmelt
- External: Loek Mathies

Committee Description

To plan the best final sendoff possible for our year group and make sure they have an amazing weekend to remember PPLE by. This weekend will be about celebrating the years spent at PPLE together by facilitating a wholesome weekend with memorable activities.

Key Event

- A weekend for third-years full of games and other activities to honorably end their memorable time at PPLE

Sports

Members

- Chair: Linn Pfitzner
- Secretary: Laure Blanchez
- Treasurer: Melina Hermann
- Marketing Officer: Lara Hein
- External: Nils Naumann

Committee Description

The AIM Sports Committee provides something to PPLE students other than the academic spectrum. This includes physical activities and more importantly social happenings for all PPLE students. Therefore, the main focus of our events is bringing people together to have fun in a casual rather than a competitive environment. Our activities range from the annual skiing trip to a flunky ball tournament, trying to cater to all potential interests related to sports. We are always open to new suggestions and look forward to engaging in sports activities with PPLE students throughout the year.

Key Events

- Ice-skating Borrel
- Skiing Trip
- Flunky Ball Tournament
- Bicycle Tour

Party

Members

- Chair: Anouk Geurts
- Secretary: Claire De Hauwer
- Treasurer: Anton Löwe
- Marketing Officer: Lukrecija Neverovskaja
- External: Constanze Berka

Committee Description

The AIM Party Committee is here to organize parties and borrels that will get rid of all the built-up stress from the demanding PPLE studies. Our parties are a welcomed opportunity to leave all the academic stress behind, catch up with everyone, and to simply enjoy the night.

Key Events

- Opening Party
- Christmas Party
- Winter Formal
- Spring Break Party
- Boat Party
- Themed Borrels (e.g. Beer Pong, Karaoke)

Yearbook

Members

- Chair: Veerle Schyns
- Secretary: Valentina van Drooge
- Treasurer: Adelina Nicula
- Marketing Officer: Kfir Morwood
- External: Rosie van Timmeren

Committee Description

We find it important to make sure that the graduates leave with a lasting memory of their three years of PPLE. In order to ensure this, we would like to continue the tradition of providing our final year with an amazing yearbook.

Half-Year Committees

Freshmen Weekend

Description (applications open in early 2020)

When PPLE students look back one day at some of the most special moments of their lives, it will not be a surprise if the list looks something like: wedding day, birth of the first child, Freshmen Weekend. This is a weekend not to be missed, as it is a prime bonding time for freshmen. The Freshmen Weekend Committee is responsible for making it all happen, from the food catering to the crazy challenges and activities. This committee gives second and third years the chance to relive their glory days and join in on their Freshmen Weekend.

Key Event

- An unforgettable Freshmen Weekend 2020

Intreeweek

Description (applications open in early 2020)

Intreeweek is the time for freshmen at the start of the year to get acquainted with the city of Amsterdam and their new classmates. The Intreeweek Committee organizes separate events, borrels, and parties for participants to meet the rest of the PPLE family. It is a week of fun, madness, and unforgettable memories, and this committee brings it all together.

Key Event

- An Intreeweek that will give the first years a warm welcome to PPLE and AIM

AIM TEAMS

AIM Arts Community

Coordinator

- Arlo Van Helden

Team Description

Aim Arts is about organizing a community where PPLE students, interested in pursuing in the area of the arts, have the opportunity to collaborate and create alongside other interested students.

Key Event

- Christmas concert and showcase of 'arsty' talents

AIM FC

Captain

- Lennart Ossek

Team Description

AIM FC offers students from PPLE the possibility to further polish their already astonishing skill and talent. With games against other student organizations as the goal for this year, AIM FC creates a fun and competitive environment for students during the weekly training. With training open for everyone, AIM FC promotes teamwork and a way to get to know your fellow peers outside the university walls.

Key Events

- Weekly practices
- Friendly games with other study associations

AIM Hockey

Captain

- Scott Reid

Team Description

Amsterdam's best social indoor team, both on and off the court is a mixed team of all abilities. We have found great success in our inaugural year winning both a premiership in our first season and a trophy in a tournament between Amsterdam's best uni teams. We play on Tuesday nights and two tournaments a year and are very excited for a fun year ahead!

Key Events

- Weekly Games
- Two Tournaments



AIM Women's Soccer

Captain

- Rosie van Timmeren

Team Description

The AIM Women's Soccer team wants to play some sports together while at the same time having fun! We play games every Sunday and practice every Monday at 20:00. Experience is not needed to join us as we are a team that consists of all abilities.

Key Events

- Weekly Practices
- Weekly Games



EVENT CALENDAR

OCTOBER	EVENT	COMMITTEE
01/10	Committee Worskhop	The Board
29/10	Opening Party	Party
31/10	General Assembly	Presidium

NOVEMBER	EVENT	COMMITTEE
04/11	Academic Newsletter Launch	Academic
06/11	Clothing Drive	Charity
12/11	Opening Debate	Debate
13/11	Beer Pong Borrel	Party
14/11, 18/11, 21/11	Kick off: Introduction Workshops	DamMUN
19/11	Ice Skating Borrel	Sports & Party
TBD	Foosball Tournament	Sports
TBD	Conference in Amsterdam	DamMUN

DECEMBER	EVENT	COMMITTEE
02/12	Movie Night	Academic
02/12 - 06/12	Christmas Shoe Boxes	Charity
04/12	Christmas Party	Party
TBD	Rain Kit Launch	Merchandise
TBD	Chirstmas Concert & Arts Sale	Arts Community

JANUARY	EVENT	COMMITTEE
10/01 - 12/01	Skiing Trip	Sports
29/01	Pubquiz	Charity & Party
TBD	Committee Appreciation	The Board
TBD	AIM x PPLE Borrel	The Board



FEBRUARY	EVENT	COMMITTEE
05/02	Winter Formal	Party
14/02	Valentine's Day	Diversity
19/02	Karaoke/Beer Tasting Borrel	Party
25/02	Debate Game Evening	Debate
TBD	School Kit Launch	Merchandise
TBD	PPE MUN	DamMUN

MARCH	EVENT	COMMITTEE
02/03	ICC Day Trip	Academic
04/03	Half-Pride Borrel	Diversity & Party
10/03	Bake Sale	Charity
12/03	Performance Night	The Board
27/03 - 29/03	Third Year Weekend	TYW

APRIL	EVENT	COMMITTEE
02/04	Fashion Show	Diversity
07/04	Masterclass	Debate
16/04	Panel Discussion	Academic
29/04	Spring Break Party	Party

MAY	EVENT	COMMITTEE
11/05	Movie Night	Diversity
13/05	Flunky Ball Tournament	Party & Sports
16/05	Cycling Trip	Sports
TBD	Spring Break Trip	Travel
TBD	Weekend Trip	Travel
TBD	Sweater Launch	Merchandise



JUNE	EVENT	COMMITTEE
08/06	Closing Debate	Debate
11/06	Potluck	Diversity
17/06	Boat Party	Party
TBD	Yearbook Launch	Yearbook
TBD	Committee Appreciation	The Board

AUGUST 2020	EVENT	COMMITTEE
TBD	Intreeweek	Intreeweek

SEPTEMBER 2020	EVENT	COMMITTEE
TBD	Freshmen Weekend	Freshmen Weekend

OCTOBER 2020	EVENT	COMMITTEE
TBD	Opening Party	Party

NOVEMBER 2020	EVENT	COMMITTEE
TBD	Hitchhike Trip	Travel

Contact information

Shinouk Ettema: chair@aimpple.nl

Daniel Kraamwinkel: secretary@aimpple.nl

Fanny Dreyer: treasurer@aimpple.nl

Cathi Gentzke: social@aimpple.nl

Mathilde Rouvillois: study@aimpple.nl

Carolina Kerstnig: external@aimpple.nl